



Strategic

Plan

2021 to 2024

Over the three years of the strategic plan, APGA has identified four pillars to position the association to meet the key challenges facing the industry and its members. Each pillar has a clear objective and strategies to achieve that objective.

01

Members

Objective

To encourage the participation, networking and collaboration of our membership

Strategies

Engagement

Engage and communicate effectively with members to ensure their needs are understood and met.

Retention and growth

Maintain and grow membership to deliver the greatest opportunities for member interactions.

Networking and events

Deliver events that encourage participation, foster collaboration and build a strong network among members and with the broader community.

Recognition

Recognise the significant financial, time and people commitments that our members make to the association for the collective good.

02

Capability

Objective

To maintain, enhance and promote industry expertise, innovation and safety

Strategies

Committees

Focussed and active committees delivering beneficial outcomes.

Research and innovation

Advance and guide research and innovation that improves capability and secures our long-term future.

Resources and information

Deliver resources and information such as technical documents, competencies, databases and seminars that enhance capability and transfer knowledge.

People

Recruit and develop skilled secretariat staff and volunteers to deliver the best services and outcomes.



Strategies

Stakeholders

Engage external stakeholders to share views and information, build mutual understanding, identify common ground and create alliances.

Community

Communicate the positive contribution of the pipeline industry, natural gas and future fuels by engaging the community in conversation.

Policy

Coordinate, develop and deliver articulate advice to government processes and decision makers.

Strategies

Environment

Promote and support enhanced environment, sustainability, emissions and decarbonisation outcomes.

Social

Support our members to build and enhance industry social licence.

Governance

A representative and proactive board and secretariat providing effective administration and protecting the financial viability of the association.

Diversity and inclusion

Support an increasingly diverse, inclusive and progressive pipeline industry.



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